

ULYSSE  NARDIN

DIVER CHRONOGRAPH 44mm  
LIMITED EDITION GREAT WHITE





## **ULYSSE NARDIN LAUNCHES A NEW DIVER CHRONOGRAPH 44 mm “GREAT WHITE”**

*The latest edition to the ULYSSE NARDIN's diver collection, the Diver Chronograph Great White comes to the surface in titanium and withstands 300 meters depth*

*The new timepiece comes in a limited edition of 300 pieces, with a pre-launch in the Americas in October, with ULYSSE NARDIN 's partner OCEARCH.*

*UN introduces its newest brand ambassador, 12-foot male Great White Shark, Ulysses*

**Somewhere in Nova Scotia, on board of the M/V OCEARCH, September 28, 2021** – Long feared and misunderstood, the Great White shark is the apex predator of the ocean and now becomes immortalized by ULYSSE NARDIN in the newest edition to the brand's diver watch collection: Diver Chronograph 44mm Limited Edition Great White.

For too long this beast has sent shivers down the backs of divers, swimmers, surfers, and anyone who ventured into the water. Now, thanks to better understanding through research and preservation efforts, the White Shark is taking its place as the hero of the seas, a critical part of the ocean's ecosystem by maintaining balance in the food chain.

In respect to the mighty *Carcharodon Carcharias*, ULYSSE NARDIN launches a new 44mm chronograph in titanium with white concave unidirectional rubberized bezel. The dial in grey evokes the skin of the shark and the white rubber straps are accented with a silhouette of the animal. Engineered to withstand 300-meter depth, the new diver watch is designed to habitat in the undersea environment right alongside its namesake.



The Diver Chronograph 44mm Limited Edition Great White follows a long tradition of shark-named diver watches at ULYSSE NARDIN including a women's Great White Diver launched in 2019. In 2020, ULYSSE NARDIN partnered with White Shark research organization, OCEARCH, whose mission is to provide open-source data on the species through its program of catch, study, tag and release. Soon after ULYSSE NARDIN and OCEARCH forged their partnership, a young adult female Great White was caught and tagged off the coast of Massachusetts and named Andromache becoming ULYSSE NARDIN's first official shark ambassador. She is currently off the coast of Nantucket and can be tracked through OCEARCH here: <https://www.ocearch.org/tracker/detail/andromache>

In honor of this diver watch and the on-going partnership with OCEARCH, together they announce the capture, study, release of Ulysses, the newest UN brand ambassador. Ulysses measures 12 foot 4 inches long and weighs 990 lbs., he is an adult male white shark, and was tagged in the North Atlantic Sea off Ironbound Island, Nova Scotia on September 14, 2021 at 12:00am. Now a champion for ocean sustainability, Ulysses joins the ULYSSE NARDIN's family including Andromache, Fred Buyle, Sebastian Copeland and more. These great names continue to highlight the much-needed work and shed light on the environment.







François-Xavier Hotier, President of ULYSSE NARDIN Americas said, *“Having experienced both life and work aboard the vessel on two separate expeditions, I can attest to the unique collaborative model OCEARCH uses to conduct their research. It is truly impressive to see expert fishermen collaborating with marine scientists at the tops of their fields.”*

*“While it’s visually impressive to see the teams capture a shark and keep it alive on the deck,” François-Xavier Hotier continues, “it’s really about the science and research produced by the expeditions that allows OCEARCH to contribute to important scientific and medical findings.”*



Patrick Pruniaux, CEO of Ulysse Nardin said, *“ULYSSE NARDIN’s connection to water is once again evidenced by our latest diver watch, the Great White. Not only are we committed to creating the best technical timepieces for exploration, but we continue to support ocean sustainability through meaningful partnerships with organizations like OCEARCH who are doing the work to maintain the species for future generations.”*

*“Solving the life history puzzle of the Northwest Atlantic white shark is fundamental to the future abundance of Atlantic Canada and the eastern seaboard of the USA. This is why OCEARCH does what it does. It is a difficult task that requires the collaboration of the public, scientists, fishermen, philanthropists and socially innovative companies like ULYSSE NARDIN and our other partners. Not only will the owners of the “Great White” enjoy it’s quality, beauty and style, they will be supporting the path to abundance for the ocean and all future generations,”* added OCEARCH Founder and Expedition Leader Chris Fischer.

The ULYSSE NARDIN Diver Chronograph 44mm Limited Edition Great White retails for \$13,300 and is available starting in October in the United States and in early 2022 worldwide.

# MEET ULYSSES

ULYSSE NARDIN'S NEWEST BRAND AMBASSADOR

*Ulysses joins the ULYSSE NARDIN family of brand ambassadors as the second wild white shark to be officially named by the brand*



The name “Ulysses” derives from the Roman’s name for Odysseus, the Greek hero of the *Iliad*. Heralded by Homer, lauded by Tennyson and Joyce, Ulysses has been used to name ships, submarines and even a spacecraft – a true fit for the brand’s vertical odyssey. The name also pays homage to the great Swiss watchmaker himself and the manufacture’s storied past of supplying ships and submarines with mobile, on-board chronometers.

Follow Ulysses along on the OCEARCH shark tracker for important information on his migration patterns: <https://www.ocearch.org/tracker/detail/ulysses>

## TECHNICAL SPECIFICATIONS



**Reference:** 1503 170LE 1A GW/3A (Tang Buckle)

**Movement:** Calibre UN-150 Manufacture  
Chronograph / Self-winding movement  
30 minutes, 12 hours & small seconds counter with date  
Escapement wheel, anchor & balance spring in Silicium  
318 Components / 25 jewels  
Frequency 4 Hz / Oscillations 28,800 V/H

**Case:** Titanium sandblasted & satin-finish case  
Concave white rubberized unidirectional rotating bezel with a domed sapphire glass  
Great White shark stamped on the case back  
Diameter 44 mm, Height 16.10 mm, water resistance 300 meters

**Dial:** Grey sandblasted dial  
30 minutes counter at 3 o'clock  
12 hours counter & date at 6 o'clock  
Small second at 9 o'clock  
Hours, minutes & small counters Hands & Indexes with Superluminova

**Strap & Buckle:** White rubber strap with Great White shark in Superluminova  
UN titanium Element at 6 o'clock  
Titanium tang buckle

**Price:** \$13,300 USD

**Available:** September 2021





## About Ulysse Nardin – Manufacture of Freedom.

Ulysse Nardin is the Pioneering Manufacture inspired by the sea and delivering innovative timepieces to free spirits.

Founded by Mr. Ulysse Nardin in 1846 and a House of the international luxury group Kering since November 2014, Ulysse Nardin has written some of the most beautiful chapters in the history of Fine Watchmaking. The brand owes its reputation to its ties with the nautical world: its on-board marine chronometers are among the most reliable ever designed and remain very popular with collectors all over the world. A pioneer in cutting-edge technologies and the use of innovative materials such as silicon, Ulysse Nardin is one of the few manufactures with the in-house expertise necessary to produce its own high-precision components and movements. An exceptional level of horological excellence has earned it a spot in the exclusive circle of Swiss watchmaking: the Fondation de la Haute Horlogerie. Ulysse Nardin is taking action in two main ways to help conserve the oceans: reducing marine plastic pollution and developing scientific knowledge in shark conservation, animals which are its emblem. Today, from Le Locle and La Chaux-de-Fonds in Switzerland, Ulysse Nardin continues its quest for watchmaking perfection around four pillars: Marine, Diver, Blast and Freak. In 2021, Ulysse Nardin is celebrating its 175th anniversary and is offering fans of exploration a vertical odyssey, from the ocean depths to the upper atmosphere.

## About OCEARCH

OCEARCH is a global non-profit organization conducting unprecedented research on our ocean's giants in order to help scientists collect previously unattainable data in the ocean. Our mission is to accelerate the ocean's return to balance and abundance through fearless innovations in critical scientific research, education, outreach, and policy using unique collaborations of individuals and organizations in the U.S and abroad. OCEARCH is recognized as a world leader in generating scientific data related to tracking (telemetry), and biological studies of keystone marine species such as great white sharks, tiger sharks, and more. OCEARCH provides a free open-sourced Shark Tracking service and app that allows scientists, educators, and fans alike to learn about the never before documented movements of our ocean's animals. Learn more at [OCEARCH.org](https://www.ocearch.org).

OCEARCH App: <https://www.ocearch.org/app>

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