



## Big Bang All Black Zermatt

# HUBLOT EXPLORES THE HIDDEN FACE OF THE MATTERHORN

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**Hublot sets out to reconquer the Matterhorn – the world-famous emblem of Switzerland. The manufacture has unveiled a new Big Bang "All Black" model. Swiss downhill and slalom champions Corinne Suter and Tanguy Nef represent its two proud faces.**



*"We chose to dedicate two Big Bang All Blacks to the Matterhorn's famous North and East faces. These sporty, precious models are our first ever men's and women's duo. A unique creation that reaffirms the versatility of our All Black collection, based on our philosophy of invisible visibility. Scaling the peak of watchmaking capability both in creativity and technical excellence.*

— Ricardo Guadalupe  
HUBLOT CEO





The Matterhorn is the iconic emblem of Switzerland, and brilliantly captures the contrasting faces of its identity. The mountain's faceted pyramidal form makes it instantly recognisable among the thousands of other Alpine peaks. It is one of the toughest climbs in the world, yet has become synonymous with Alpine family leisure pursuits. Immaculate white slopes gild the hulking mass of rock, born in the first convulsions of the Big Bang and standing defiant against the ravages of time. To celebrate it, we've created a limited edition loaded with ceramic, a truly extraordinary mineral material.

Underpinned by Hublot's "invisible visibility" philosophy, only a Big Bang "All Black" could apply to the unfathomable personality of the Matterhorn. To pay tribute to this complexity, Hublot presents two versions of the Big Bang All Black Zermatt. The men's and women's models are different yet complementary. They represent the two sides of a single identity, a single horological vision, like two faces of the same mountain.

The 44 mm men's version is available in 100 individually numbered pieces. The microblasted black ceramic case houses the manually wound HUB4100 chronograph, which is visible through the sapphire case back. The Matterhorn's identity is captured on the dial side: the small seconds hand at 9 o'clock sits atop a relief rendering in immaculate white. The perfect symbol of passing time and absolute, unchanging eternity, soaring above the Matterhorn without ever altering it. A bold, striking contrast that draws the eye to the centre of the anthracite grey sunray dial.

Faithful to the All Black aesthetic, the timepiece is dressed exclusively in black and grey tones: Anthracite applied indices, two broad hands imprinted with black luminescent material, black resin lugs and a black rubber strap with grey calf inserts and deployant buckle.

The 41 mm women's version symbolises the opposite face, with the Matterhorn emblazoned at 3 o'clock. Available in just 50 individually numbered pieces, it is distinctive for its bezel set with 36 black diamonds. These also beautifully embody the All Black's characteristic duality, harnessing the customary snow-white sparkle of the diamond and translating it into the deepest black for this ultra-contrasted version. The model features a manually wound chronograph calibre with a 42-hour power reserve and a date window at 4:30.



*"I am delighted to have become a friend of the manufacture. This Big Bang All Black Zermatt perfectly echoes my approach to the slalom: highly technical, accurate and – just like the equipment I use – packed with the best technology to ensure the ultimate performance".*

— Tanguy Nef

Member of the Swiss-Ski Special Slalom A Team



*"I love the idea of a Big Bang All Black I can wear anywhere. I've never really understood the concept of one watch for sport, another for work and another for going out! This Big Bang All Black Zermatt fuses all these worlds together in a single watch that I can wear all year, wherever I am".*

— Corinne Suter

World Downhill Champion, 2021





## HUBLOT

Founded in Switzerland in 1980, HUBLOT is defined by its innovative concept, which began with the highly original combination of gold and rubber. This "Art of Fusion" stems from the imagination of its visionary Chairman, Jean-Claude Biver, and has been driven forward by CEO Ricardo Guadalupe since 2012.

The release of the iconic, multi-award-winning Big Bang in 2005 paved the way for new flagship collections (Classic Fusion, Spirit of Big Bang), with complications ranging from the simple to the highly sophisticated, establishing the extraordinary DNA of the Swiss watchmaking house and ensuring its impressive growth.

Keen to preserve its traditional and cutting-edge expertise, and guided by its philosophy to "Be First, Different and Unique", the Swiss watchmaker is consistently ahead of the curve, through its innovations in materials (scratch-resistant Magic Gold, ceramics in vibrant colours, sapphire), and the creation of Manufacture movements (Unico, Meca-10, Tourbillon).

HUBLOT is fully committed to creating a Haute Horlogerie brand with a visionary future: a future which is fused with the key events and brands of our times (FIFA World Cup™, UEFA Champions League, UEFA EURO™ ) and the finest ambassadors our era has to offer (Chiara Ferragni, Pelé, Kylian Mbappé, Usain Bolt, Novak Djokovic).

Discover the HUBLOT universe at our network of boutiques located in key cities across the globe: Geneva, Paris, London, New York, Hong Kong, Dubai, Tokyo, Singapore, Zürich and at HUBLOT.com



**BIG BANG ALL BLACK ZERMATT  
DATA SHEET**



**REFERENCE**

**301.CX.7040.VR.ZTT21**  
SPECIAL EDITION XXX/100

**CASE**

Black ceramic, micro-blasted  
Diameter: 44 mm  
Thickness: 14.10 mm  
Water Resistant: 10 ATM (10m)

**CASE BACK**

Black Ceramic, micro-blasted - engraved "ZERMATT EDITION" "XXX/100"  
Sapphire glass with interior anti-reflective treatment + ZTT21 logo printed

**BEZEL**

Black Ceramic micro-blasted

**341.CX.7040.VR.1204.ZTT21**  
SPECIAL EDITION XX/50

Satin finished black ceramic  
Diameter: 41 mm  
Thickness: 12.75 mm  
Water Resistant: 10 ATM (10m)

Black Ceramic, micro-blasted - engraved "ZERMATT EDITION" "XX/50"  
Sapphire glass with interior anti-reflective treatment + ZTT21 logo printed

Polished black-plated, set with 36 black-diamonds for 1.80cts

**DIAL**

Grey sunray satin-finished, Satin-finished black-plated appliques  
Applique of the Matterhorn on the 9 o'clock counter

**MOVEMENT**

Caliber Hublot HUB4100  
Self-winding movement, chronograph  
Frequency: 4 Hz (28'800 A/h)  
Power reserve: 42 hours  
Number of components: 252  
Jewels: 27

**STRAP AND BUCKLE**

Black rubber and grey calf with grey stitching  
Black-plated stainless steel deployant buckle clasp

**PRICE**

**301.CX.7040.VR.ZTT21**  
16 900 CHF  
17 500 EUR  
17 800 USD  
14 700 GBP

Grey sunray satin-finished, set with 8 black diamonds for 0.14cts  
Satin-finished black-plated appliques  
Applique of the Matterhorn on the 3 o'clock counter

Caliber Hublot HUB4300  
Self-winding movement, chronograph  
Frequency: 4 Hz (28'800 A/h)  
Power reserve: 42 hours  
Number of components: 278  
Jewels: 37

Black rubber and grey calf with grey stitching  
Black-plated stainless steel deployant buckle clasp

**341.CX.7040.VR.1204.ZTT21**  
21 700 CHF  
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